

### Amendments to the Claims

This listing of claim will replace all prior versions and listings of claim in the application.

1. (currently amended) A method for obtaining streaming content from a processing device network, comprising:

requesting an interface program from a first processing device in the processing device network;

downloading the interface program to a second processing device in the processing device network;

displaying a user interface on a display of the second processing device;

requesting by the interface program a streaming media file from a third processing device on the processing device network;

downloading the streaming media file to the second processing device, wherein the streaming media file includes an embedded code;

detecting an embedded code that includes information that represents an address to a remote common gateway interface;

spawning the remote common gateway interface process that retrieves objects from a data store by the interface program in response to the information that represents an address;

parsing the embedded code into a plurality of code segments by the process;

querying a memory location in the data store responsive to a code segment in the plurality of code segments; and,

responding to rules in the memory location,

wherein the displayed user interface includes at least a first window and a second window,

wherein the embedded code is a metadata time code having a format of the address to the remote common gateway interface, a variable and a target destination, and

wherein the common gateway interface uses the variable to provide content to the first window identified by the target destination.

2. (previously presented) The method of claim 1, wherein the rules include updating the displayed user interface with a high resolution image stored in the data store and providing video responsive to the streaming media file.

3. (previously presented) The method of claim 1, wherein the first processing device and the second processing device are different process devices.

4. (previously presented) The method of claim 1, wherein the second processing device is a personal computer having a web browser.

5. (previously presented) The method of claim 1, wherein the second processing device is a box coupled to a television.

6. (previously presented) The method of claim 1, wherein the streaming media file is a advanced streaming format (.ASF) file.

7. (previously presented) The method of claim 1, wherein the streaming media file is a real network media (. RM) file.

8. (cancelled)

9. (previously presented) A method of claim 1, wherein the third processing device is a media server.

10. (previously presented) The method of claim 1, wherein the downloading step includes buffering a portion of the streaming media file.

11. (cancelled)

12. (cancelled)

13. (cancelled)

14. (previously presented) The method of claim 1, wherein the responding step includes updating the user interface display.

15. (currently amended) A system, comprising:

a first processing device having a web browser;  
a data store to store information; and,  
a second processing device coupled to the first processing device ~~and the data store~~,  
to provide the first processing device with (1) a displayed user interface and (2) a streaming media file having an embedded code including a metadata time code having a format of a process identification, a variable and a target destination ~~an address to a remote common gateway interface process~~; wherein the displayed user interface detects the ~~address~~ the process identification during a streaming media file download to the first processing device and, wherein the second processing device creates ~~the~~ a remote common gateway interface process that retrieves objects, including the information, from the data store, in response to the address, which is used that uses the variable to provide content to a first window identified by the target destination ~~to alter the~~ in the displayed user interface while the streaming media file is used to display a video in a second window of the displayed user interface.

16. (previously presented) The system of claim 15, wherein the first and second processing devices are computers.

17. (cancelled)

18. (cancelled)

19. (cancelled)

20. (previously presented) The system of claim 15, wherein the first processing device and the second processing device is coupled to the Internet.

21. (previously presented) The system of claim 15, wherein the first processing device and the second processing device is coupled to an intranet.

22. (currently amended) An article of manufacture, including a computer readable memory, comprising:

a first software component to provide a streaming media file to a client;

a second software component to detect an embedded code including a metadata time

code having a format of a process identification, a variable and a target destination having an address in the streaming media file; and

a remote common gateway interface process identified by the process identification that retrieves objects from a data store in response to detecting the address in order to update a user interface that uses the variable to provide content to a first window identified by the target destination in a user interface while providing video responsive to the streaming media file in a second window of the user interface.

23. (cancelled)

24. (currently amended) A method for providing content, comprising:

downloading a streaming media file having an embedded code including a process identification to a remote common gateway interface process, a variable and a target destination;

detecting the process identification;

passing a segment the variable of the embedded code to the remote common gateway interface process ~~that retrieves objects from a data store; and~~

~~accessing the data store using the segment of the embedded code; and~~

downloading information, stored in the data store, by the remote common gateway interface process using the variable, to provide content to a first window identified by the target destination in a user interface while displaying video in a second window of the user interface in response to the streaming media file.

25. (cancelled)

26. (currently amended) A method, comprising:

downloading a streaming media file having an embedded code including information representing an address of a remote common gateway interface process, a variable and a target destination that retrieves objects from a data store;

detecting the information representing the address of the remote gateway interface process;

executing instructions, using the variable, of the remote common gateway interface process; and,

providing an image to a first widow of a user display responsive to executing the

instructions while providing video in response to the streaming media file to a second window of the user display.

27. (cancelled)